

Eastern Daily Press

SERVING THE COMMUNITY
SINCE 1870

It is in the interests of Norfolk for Lotus to continue to thrive

We are proud to say that Lotus cars are built in Norfolk.

The sale of its parent company and the ensuing uncertainty has been a worrying time, not just for staff at Lotus and their families, but the communities and many other companies that it supports.

The last few months have brought good news and today will mark a new chapter for this great brand.

It's new owner has shown its commitment to the business with a huge investment and the announcement of new jobs, which is welcome news.

And in further good news the company will unveil plans to invest in new models and research after reaching a deal with the government to clinch a regional growth fund loan.

This is taxpayer money, and the company must now deliver:

With government funding comes scrutiny, and the Department for Business, Innovation and Skills must ensure that its huge commitment to the company does deliver more skilled jobs for local people, as Lotus has done for some many years.

As business secretary Vince Cable acknowledges there are huge opportunities for the British car industry. We were a net exporter of cars for the first time ever.

Lotus has the support now to be a big part of this.

We have always been gunning for Lotus to be successful.

It is in the interests of Norfolk for it to thrive.

We wish the car maker the best of luck with its new ventures.

Safeguard communities

There has long been a conflict between the need for more homes as our population expands and a desire to protect the countryside and agricultural resource.

Our region is a wonderful place to live and there is naturally a great demand, not least from those who cannot afford to buy a home where they grew up.

Lord Deben's assessment that some Whitehall departments sees vast swathes of the country as a place to build is worrying.

Local decision makers must be allowed to form their housing policy as they know the communities best and safeguards must be put in place. We must be cautious in where we build homes, but this region does have to play a role in easing the housing shortage. We are all the guardians of our region and we must ensure that housing does not become ruinous, blighting the lives of future generations. Once lost, it will not return.

Saying no to violence

No-one should have to put up with or witness domestic violence, least of all children.

A new campaign – Norfolk Says No – is being launched this week urging people to not suffer in silence. Domestic violence is now a top priority for agencies like the police and there is now an array of charities and organisations doing great things for victims and their children and giving them hope.

looking for GOD.com

Jesus reached out his hand and caught him. "You of little faith," he said, "why did you doubt?"
Matthew 14:31

tlc

tlcnorwich.com

READER'S PICTURE OF THE DAY

iwitness24



■ Blickling Hall is bathed in a golden light under a double rainbow. If you would like to submit a picture for possible publication in the EDP, visit www.iwitness24.co.uk

Picture: SPIKE MALIN

Continuing lessons in the art of talking Correct Norwich

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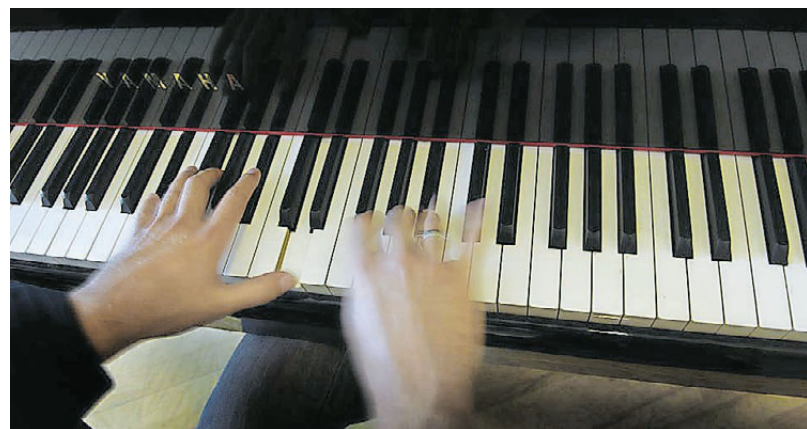
We have already had a number of lessons in this column on how to talk Correct Norwich, for people who are unfortunate enough not to know already. In Lesson 1, we studied the pronunciation of words such as Hewitt – "Urt"; and Sewell – "Searle". There was also a bonus unit on how this rule carries over into more complex words such as 'doing', which should be pronounced, as you will remember, "durn".

In Correct Norwich Lesson 2, we discussed the important rule which concerns the pronunciation of here as hair; beer as bare, cheer as chair. Most students seemed to pick up on that quite nicely, so we think the class is now ready to move on, in Lesson 3 (Correct Norwich Advanced), to two closely related but more difficult extensions of that same rule.

The first extension concerns cases where the need to apply the rule is not indicated so obviously in the spelling, since the words involved have no letter r.

We will begin with a little test.

Consider the word 'vehicle'. Is your mastery of the rule good enough to work out how to achieve the right pronunciation



■ So have you guessed what a 'pairnist' is, Advanced Spoken Norwich students?

of this item? Well done if you got the right answer – which is "vaircle". And what about leotard? "Lairtard"! And creosote? "Crairsoot". Good.

Now let's see if you can perform the operation in reverse. Please identify the following words – the examiners provide clues to help you: "pairnist" (a keyboard instrumentalist); "pairny" (a flower); "Bairtrice" (a woman's name); "K'rairn" (citizen of an Asian country). OK? We hope you didn't find that too disagreeable.

And now, secondly, to complete the lesson, we come to those even more difficult situations where the rule has to apply across the boundary between one word and another. This means that "hair" has

three possible interpretations. It can mean not just 'hair' and 'here', as we've seen, but also 'he have' – as in "hair gone" (which is another way of saying 'he in't hair no more').

Other similar two-word sequences are 'be a', which should be articulated "bair": "doon't bair nuisance". And "see her", as in the question 'are you going to see her?', which should be said "Are you gawta sair?" (the form "gawta" will be the subject of a later, equally advanced lesson).

We were hoping today that we would be able to get all of you through this advanced part of the course successfully. And now I reckon wair dunnet.